



PRINT & OUTDOOR CRAFT LOTUS ENTRIES LIST



PRINT & OUTDOOR CRAFT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
PRINT & OUTDOOR CRAFT LOTUS				
CP01 Photography				
CP01/001	OVERDUE OLDIES	DULCOLAX	MCCANN WORLDGROUP PHILIPPINES	MANILA
CP01/002	MAKE LOVE LAST	VIATRIS	OGILVY SHANGHAI	SHANGHAI
CP02 Illustration				
CP02/001	WHATSAPP NO-TEXT USER GUIDES	WHATSAPP	FUNDAMENTAL	MUMBAI
CP02/002	MY OWN	YOKOHAMA CITY SPECIAL SUPPORT SCHOOL FOR THE VISUALLY IMPAIRED	FRONTAGE	TOKYO
CP02/003	PLAYFUL STAMINA	HOSHI AWARDS	DENTSU INC.	TOKYO
CP02/004	CRAFTMAN.SHIPS	SHIPS	HAKUHODO GRAVITY INC.	TOKYO
CP02/005	KUB DEE DAI DEE -REDEFINING SAFE DRIVING AS ACCUMULATING GOOD KARMA-	TOYOTA MOBILITY FOUNDATION / HONDA MOTOR CO., LTD.	HAKUHODO FIRST	BANGKOK
CP02/006	BURGER KING SATE BURGER	BURGER KING	BEATNK	KUALA LUMPUR
CP02/007	ENGLISH DICTIONARY	AIR INDIA EXPRESS	JUICE (AN OMNICOM GROUP COMPANY, AND A CONFLICT BRAND WITHIN TBWA)	NEW DELHI
CP02/008	VOICE WANTED	KOREAN NATIONAL POLICE AGENCY	CHEIL KOREA	SEOUL
CP02/009	THAIRICANO : THE CUP OF LIFE	PUNTHAI COFFEE	WOLF BKK	BANGKOK
CP02/010	SMOKE OF VICTORY	WRC FORUM8 RALLY JAPAN 2025	DENTSU INC.	TOKYO
CP02/011	SOLAR FOREST	HANWHA	INNOCEAN	SEOUL
CP03 Typography				
CP03/001	ENDANGERED SPECIES AR BIRD WATCHING NEWSPAPER	CHUNICHI SHIMBUN CO.,LTD.	DENTSU INC.CHUBU	NAGOYA

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
CP04 Art Direction				
CP04/001	ESSENTIAL MOMENT	JIMBEAM	DENTSU INC.	TOKYO
CP04/002	FLIP THE PAPER. LOOK AT THE OTHER SIDE.	FEM CARE PROJECT	ADK MARKETING SOLUTIONS INC.	TOKYO
CP04/003	FRESH VISIONS	THE 77 TH DENTSU ADVERTISING AWARDS	DENTSU INC.	TOKYO
CP04/004	BALLOON YOUR HOPE.	D&AD AWARDS 2024 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
CP04/005	PEACEFUL WEAPON	THE ONESHOW 2024 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
CP04/006	NO LABELS	NIKKA WHISKY	DENTSU INC.	TOKYO
CP04/007	ENGLISH DICTIONARY	AIR INDIA EXPRESS	JUICE (AN OMNICOM GROUP COMPANY, AND A CONFLICT BRAND WITHIN TBWA)	NEW DELHI
CP04/008	VOICE WANTED	KOREAN NATIONAL POLICE AGENCY	CHEIL KOREA	SEOUL
CP04/009	YOU'RE THE ONLY WINNER	CARE	VML MALAYSIA	KUALA LUMPUR
CP04/010	ONE HUNDRED COLORS. ONE HUNDRED PEOPLE.	ADM MAGAZINE	DENTSU CREATIVE TAIWAN	TAIPEI
CP04/011	OVERDUE OLDIES	DULCOLAX	MCCANN WORLDGROUP PHILIPPINES	MANILA
CP04/012	WHATSAPP MESSAGE PRIVATELY	WHATSAPP INDIA	BBDO INDIA	MUMBAI
CP04/013	TRACES OF TRANCE	SHISEIDO	SHISEIDO CREATIVE	TOKYO
CP04/014	THE KIA EV5 WITH FIVE GUYS	KIA	INNOCEAN	SEOUL
CP05 Copywriting				
CP05/001	ENGLISH DICTIONARY	AIR INDIA EXPRESS	JUICE (AN OMNICOM GROUP COMPANY, AND A CONFLICT BRAND WITHIN TBWA)	NEW DELHI
CP05/002	ISOLATE PESTS, ISOLATE HARM	ZIP PEST SOLUTIONS	VML MALAYSIA	KUALA LUMPUR
CP06 Retouching				
CP06/001	OVERDUE OLDIES	DULCOLAX	MCCANN WORLDGROUP PHILIPPINES	MANILA

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
CP07 Computer Generated Imagery (CGI)				
CP07/001	EXTRA FINGER LICKIN' GOOD	KFC	HAVAS MALAYSIA	KUALA LUMPUR
CP07/002	THE BIGGEST LIFEGUARD	GRAND JOSUN MEDIA	INNOCEAN	SEOUL
CP08 Production Design				
CP08/001	DALAH'S SPOILER BILLBOARD	NETFLIX	VML GROUP THAILAND	BANGKOK
LOTUS ROOTS				
LRCP Lotus Roots				
LRCP/001	WHATSAPP NO-TEXT USER GUIDES	WHATSAPP	FUNDAMENTAL	MUMBAI
LRCP/002	KUB DEE DAI DEE -REDEFINING SAFE DRIVING AS ACCUMULATING GOOD KARMA-	TOYOTA MOBILITY FOUNDATION / HONDA MOTOR CO., LTD.	HAKUHODO FIRST	BANGKOK
LRCP/003	TRACES OF TRANCE	SHISEIDO	SHISEIDO CREATIVE	TOKYO
LRCP/004	SATIRE OVER SERMON: REVIVING 500 YEARS OF PLAY TO SOLVE MODERN WORKPLACE FRICTION	FRONTIER INTERNATIONAL INC.	FRONTIER INTERNATIONAL INC.	TOKYO

AS OF 11 MAR 2026